CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Rev	<u>vision</u>		Alt Order #	
	1853993	1		08864312	
Product		·····			
DOUG JONES FOR SENA	T				
Contract Dates	Estimate #				
11/28/17 - 12/04/17	5104				
Advertiser			Ori	ginal Date /	Revision
POL/Jones, Doug/D/Sena	ite		1	2/07/17	/ 12/07/17
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA ,	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ing			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
	TV13041	836			967

Agency Ref

Advertiser Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
2 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•		
Week: 12/04/17 12/10/17 1 1	\$100.00			
3 WSFA 11/28/17 11/28/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
Start Date	<u>Rate</u>			
Week: 11/27/17 12/03/17 -1 1	\$100.00			
4 WSFA 11/29/17 11/29/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate		l	
Week: 11/27/17 12/03/171 1	\$100.00			
5 WSFA 11/28/17 11/28/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17 -1 1	\$175.00			
6 WSFA 11/30/17 11/30/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/171 1	\$175.00			
7 WSFA 12/01/17 12/01/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 11/27/17 12/03/171 1	\$175.00	•		
8 WSFA 11/28/17 11/28/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
Start Date	<u>Rate</u>			
Week: 11/27/17 12/03/17 -1 1	\$115.00			
9 WSFA 11/29/17 11/29/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
Start Date	Rate			
Week: 11/27/17 12/03/171 1	\$115.00			
10 WSFA 11/30/17 11/30/17 NBC Today Show	7-9am	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	•	1	
Week: 11/27/17 12/03/171 1	\$115.00			
11 WSFA 12/04/17 12/04/17 NBC Today 2	9-10am	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 08864312 1853993 /

Estimate # **Contract Dates** <u>Product</u> DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Advertiser Original Date / Revision 12/07/17 / 12/07/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today 2 Credited Credited	Rate \$50.00 Start/End Time 9-10am	<u>Weekdays Length</u> <u>Rate</u> M :30 \$50.00	<u>Type</u> NM	
13 WSFA 11/29/17 11/29/17 NBC Today 2 Start Date	9-10am Rate \$50.00 Start/End Time 9-10am	:30 Weekdays Length RateW :30 \$50.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
14 WSFA 11/30/17 11/30/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am Rate \$50.00 Start/End Time 9-10am	:30 Weekdays Length RateTh :30 \$50.00	NM 0 <u>Type</u> NM	\$0.00
15 WSFA 12/04/17 12/04/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today with Kathie Lee Credited	<u>Rate</u> \$50.00 <u>Start/End Time</u>	:30 Weekdays Length Rate M: :30	NM 0 Type NM	\$0.00
16 WSFA 11/28/17 11/28/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
17 WSFA 11/30/17 11/30/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
18 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
19 WSFA 11/30/17 11/30/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
20 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
21 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 1130AW		:30	NM 1	\$30.00
22 WSFA 11/29/17 11/29/17 ALABAMA LIVE @ 1130AW	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
24 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 1130AW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 12/07/17 / 12/07/17

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		TypeS	pots	Amount
25 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	12-1230pm <u>Rate</u> \$100.00	:30		NM	1	\$100.00
26 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	12-1230pm <u>Rate</u> \$100.00	:30		NM	1	\$100.00
27 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	12-1230pm <u>Rate</u> \$100.00	:30	•	NM	1	\$100.00
E 28 WSFA 12/04/17 12/04/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	1230-130p <u>Rate</u> \$150.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length M::30	<u>Rate</u> \$150.00	<u>Type</u> <i>NM</i>		
29 WSFA 11/28/17 11/28/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	1230-130p <u>Rate</u> \$150.00	:30	•	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length -Tu: :30	<u>Rate</u> \$150.00	<u>Type</u> <i>NM</i>		
30 WSFA 11/30/17 11/30/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1230-130p <u>Rate</u> \$150.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives Credited	Start/End Time 1230-130p	Weekdays Length	<u>Rate</u> \$150.00	Type NM		
31 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	130-2p <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length M::30	<u>Rate</u> .\$30.00	<u>Type</u> <i>NM</i>		
32 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length	<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
33 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	130-2p <u>Rate</u> \$30.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length :30	<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
34 WSFA 12/04/17 12/04/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	430-5a <u>Rate</u> \$5.00	:30	•	NM	1	\$5.00

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<u>Contract / Revision</u>

1853993 /

08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 12/07/17 / 12/07/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
35 WSFA 12/04/17 12/04/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date	Rate				
Week: 12/04/17 12/10/17 1 1	\$25.00				
36 WSFA 11/28/17 11/28/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17 -1 1	\$25.00				
37 WSFA 11/30/17 11/30/17 HARRY	2-3p	:30	NM	1	\$25.00
Start Date	Rate				
Week: 11/27/17 12/03/171 1	\$25.00	•			
38 WSFA 11/28/17 11/28/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17 -1 1	\$60.00				
39 WSFA 11/30/17 11/30/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/171 1	\$60.00				
40 WSFA 12/01/17 12/01/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/171 1	\$60.00				
41 WSFA 12/04/17 12/04/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 12/04/17 12/10/17 1 1	\$60.00				
42 WSFA 11/28/17 11/28/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	Rate				
	\$60.00				***
43 WSFA 11/29/17 11/29/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$60.00				
		.00	115.6		eco 00
44 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$60.00				
		.20	NM	1	\$5.00
45 WSFA 11/29/17 11/29/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	430-5a Rate	:30	INIVI	•	\$5.00
Week: 11/27/17 12/03/171 1	\$5.00	•			
46 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	,	φου.συ
Week: 11/27/17 12/03/171 1	\$60.00				
47 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	•	φου.σσ
Week: 11/27/17 12/03/171 1	\$60.00				
48 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate		, ,,,,,	•	4.0.00
Week: 12/04/17 12/10/17 1 1	\$75.00				
49 WSFA 11/30/17 11/30/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate			•	
Week: 11/27/17 12/03/171 1	\$75.00				
50 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
			•		

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 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

| <u>Advertiser | Original Date / Revision | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 12/07/17 | 1</u>

*Line Ch Start Date End Date Description	Start/End Time	Days	Spot Length Wee		Type S _l	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$75.00						
51 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	5-530pm <u>Rate</u> \$185.00		:30	•	NM	1	\$185.00
52 WSFA 11/30/17 11/30/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	5-530pm <u>Rate</u> \$185.00		:30		NM	1	\$185.00
53 WSFA 12/01/17 12/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	5-530pm <u>Rate</u> \$185.00		:30		NM	1	\$185.00
54 WSFA 11/28/17 11/28/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1		***************************************	:30		NM	1	\$350.00
55 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1			:30		NM	1	\$350.00
56 WSFA 11/30/17 11/30/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	430-5a <u>Rate</u> \$5.00		:30	•	NM	1	\$5.00
57 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	6-630pm <u>Rate</u> \$350.00		:30		NM	1	\$350.00
58 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH Start Date	7630-7p <u>Rate</u> \$215.00		:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 ENTERTAINMENT TONIGI Credited	Start/End Time	Weekdays M		Rate \$215.00	<u>Type</u> <i>NM</i>		
59 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	7630-7p <u>Rate</u> \$215.00		:30		NM	1	\$215.00
60 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH Start Date	7630-7p <u>Rate</u> \$215.00		:30		NM	1	\$215.00
61 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	10-1035pm <u>Rate</u> \$275.00		:30	•	NM	1	\$275.00
62 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1			:30		NM	1	\$275.00
63 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1			:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - MI Credited	Start/End Time	Weekdays		<u>Rate</u> \$275.00	<u>Type</u> <i>NM</i>		

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www.wsfa.com

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 12/07/17 / 12/07/17

	Start/End	Spots/				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	oots	Amount
64 WSFA 11/28/17 11/28/17 Tonight Show	1035-1137pm	:30		NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	Rate					
	\$115.00					
65 WSFA 11/29/17 11/29/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm	:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	<u>Rate</u> \$115.00					
66 WSFA 12/01/17 12/01/17 Tonight Show	1035-1137pm	:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.00			•	•
Week: 11/27/17 12/03/171 1	\$115.00					
67 WSFA 11/29/17 11/29/17 Today in Alabama 5am	5-530a	:30		NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/171 1	\$85.00				_	•••
68 WSFA 12/04/17 12/04/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	•	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	\$10.00			İ		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 12/04/17-12/10/17 Late Night w/ Seth Meyers		M:30	\$10.00	NM		
Credited						
69 WSFA 11/30/17 11/30/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	Rate					
Week: 11/27/17 12/03/171 1 <u>Spot Ch Date Range Description</u>	\$10.00 Start/End Time	Weekdays Length	- Rate	Type		
1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers		Th :30	\$10.00	NM		
Credited 2007 Edite vilgit in South Mayore	7707P 1207X		\$75.55	, , , , ,		
70 WSFA 12/01/17 12/01/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM	1	\$10.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 11/27/17 12/03/171 1	\$10.00					
71 WSFA 12/04/17 12/04/17 The Voice	7-10pm	:30		NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$600.00					
		.20	•		4	¢600.00
72 WSFA 11/28/17 11/28/17 net this is us Start Date End Date Weekdays Spots/Week	8-9pm Rate	:30		NM	1	\$600.00
Week: 11/27/17 12/03/17 -1 1	\$600.00					
73 WSFA 12/02/17 12/02/17 NBC Saturday Today Show	6-8am	:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate					,
Week: 11/27/17 12/03/171- 1	\$45.00					
74 WSFA 12/02/17 12/02/17 Notre Dame Football	230p-6p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171- 1	Rate		•			
Spot Ch Date Range Description	\$50.00 Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 Notre Dame Football	230p-6p	Sa :30	\$50.00	NM		
Credited						
75 WSFA 12/02/17 12/02/17 Nascar Daytime	11a-6p	:30	· · · · · · · · · · · · · · · · · · ·	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/171- 1	\$65.00	184- Automotive Committee	D . 1	_		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime	Start/End Time	Weekdays Length	<u>Rate</u> \$65.00	Type		
Credited	11a-6p	Sa :30	∌00.00	NM		
O O O O O O O O O O O O O O O O O O O						

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www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 12/07/17 / 12/07/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		TypeS	pots	Amount
76 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat <u>Start Date</u>	Sa 6-7pm <u>Rate</u> \$80.00	:30		NM	1	\$80.00
77 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sat	10-1030pm <u>Rate</u> \$175.00	:30		NM	1	\$175.00
78 WSFA 11/30/17 11/30/17 Today in Alabama 5am <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/27/17 12/03/171 1	5-530a <u>Rate</u> \$85.00	:30	•	NM	1	\$85.00
79 WSFA 12/02/17 12/02/17 NET Saturday Night Live Start Date	1030p-1203x <u>Rate</u> \$115.00	:30		NM	1	\$115.00
80 WSFA 12/02/17 12/02/17 ET WEEKEND Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	1203-103x <u>Rate</u> \$10.00	:30		NM	1	\$10.00
81 WSFA 12/03/17 12/03/17 NET NBC Sunday Today Sh	c7-8a <u>Rate</u> \$45.00	:30	•	MM	1	\$45.00
82 WSFA 12/03/17 12/03/17 NET NBC Meet The Press Start Date	8-9a <u>Rate</u> \$45.00	:30		MM	1	\$45.00
83 WSFA 12/03/17 12/03/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	9-930a <u>Rate</u> \$20.00	:30	•	NM	1	\$20.00
84 WSFA 12/03/17 12/03/17 NET Soccer Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	11a-1p <u>Rate</u> \$35.00	:30		NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/27/17-12/03/17 NET Soccer Credited	Start/End Time 11a-1p	Weekdays Length	<u>Rate</u> \$35.00	<u>Type</u> <i>NM</i>		
85 WSFA 12/03/17 12/03/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11a-6p <u>Rate</u> \$35.00	:30	•	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	Start/End Time 11a-6p	Weekdays Length :30	<u>Rate</u> \$35.00	<u>Type</u> <i>NM</i>		
86 WSFA 12/03/17 12/03/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11a-6p <u>Rate</u> \$65.00	:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	Start/End Time 11a-6p	Weekdays Length :30	<u>Rate</u> \$65.00	<u>Type</u> <i>NM</i>		
87 WSFA 12/03/17 12/03/17 Nascar Daytime Start Date	2-6p <u>Rate</u> \$65.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited .	Start/End Time 2-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Туре</u> NM		

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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WSFA 12 East Delano Ave. Montgomery, AL 36105

(334) 288-1212

Contract / Revision Alt Order# 08864312 1853993 /

Contract Dates Product Estimate # 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Original Date / Revision <u>Advertiser</u> 12/07/17 / 12/07/17 POL/Jones, Doug/D/Sena

	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/27/1712/03/1711	Various Rate \$100.00	:30	Pata	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET NBC Horse Racing Credited	Start/End Time Various	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> NM	
89 WSFA 12/01/17 12/01/17 Today in Alabama 5am <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/27/17 12/03/171 1	5-530a <u>Rate</u> \$85.00	:30		NM 1	\$85.00
90 WSFA 12/03/17 12/03/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	Su 5-530p <u>Rate</u> \$90.00	:30	•	NM 1	\$90.00
91 WSFA 12/02/17 12/03/17 Notre Dame Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	630p-10p <u>Rate</u> \$50.00	:30		NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	Start/End Time 630p-10p	Weekdays Length :30	<u>Rate</u> \$50.00	Type NM	
92 WSFA 12/03/17 12/03/17 Sunday Hour 2 Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	7-8PM <u>Rate</u> \$100.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Sunday Hour 2 Credited	Start/End Time 7-8PM	Weekdays Length	<u>Rate</u> \$100.00	<u>Type</u> NM	
93 WSFA 12/03/17 12/03/17 NFL Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/172 2	730p-1030p <u>Rate</u> \$500.00	:30	•	NM 2	\$1,000.00
94 WSFA 12/03/17 12/03/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1030p-11p <u>Rate</u> \$150.00	:30		NM 1	\$150.00
95 WSFA 12/03/17 12/03/17 LF SU 11-1130p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11-1130p <u>Rate</u> \$10.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length	<u>Rate</u> \$10.00	Type NM	
96 WSFA 12/03/17 12/03/17 LF SU 1130p-12x <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	1130p12x <u>Rate</u> \$5.00	:30		NM 1	\$5.00
D 97 WSFA 12/04/17 12/04/17 NET Early Today ON	4-430x	:30		NM 0	\$0.00
98 WSFA 11/29/17 11/29/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	4-430x <u>Rate</u> \$3.00	:30	•	NM 1	\$3.00
99 WSFA 11/30/17 11/30/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	4-430x <u>Rate</u> \$3.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Early Today ON Credited	Start/End Time 4-430x	Weekdays Length :30	<u>Rate</u> \$3.00	Type NM	

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 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

Advertiser . Original Date / Revision
POL/Jones, Doug/D/Sena 12/07/17 / 12/07/17

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
D 100 WSFA 12/02/17 12/02/17 NET Soccer	1130a-2p	:30	NM 0	\$0.00
101 WSFA 12/02/17 12/02/17 NBC Golf <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	130p-4p <u>Rate</u> \$75.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Golf Credited	Start/End Time 130p-4p	Weekdays <u>Length</u> <u>Rate</u> Sa :30 \$75.00	Type NM	
102 WSFA 12/03/17 12/03/17 NBC Golf Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S 1	12p-5p <u>Rate</u> \$75.00	:30	NM 0 Type	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NBC Golf Credited	Start/End Time 12p-5p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> St :30 ⋅\$75.00	NM 	
103 WSFA 12/01/17 12/01/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM 2	\$550.00
104 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$100.00	:30	N M 1	\$100.00
105 WSFA 12/01/17	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
D 106 WSFA 12/01/17 12/01/17 NBC Early Today	400a - 430a	:30	NM 0	\$0.00
107 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17F 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
108 WSFA 12/01/17 12/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 F 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
109 WSFA 12/01/17 12/01/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 F 2	528am-6am <u>Rate</u> \$100.00	:30	NM 2	\$200.00
110 WSFA 12/01/17	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
111 WSFA 12/01/17	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
112 WSFA 12/01/17	11630-7p <u>Rate</u> \$215.00	:30	NM 1	\$215.00
113 WSFA 12/01/17	7-9am <u>Rate</u> \$115.00	:30	NM 2	\$230.00
114 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00

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 Contract Dates
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 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				•• ••
115 WSFA 12/04/17 12/04/17 WSFA 12 News at Noon	12-1230pm	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	<u>Rate</u> \$100.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	12-1230pm	M:30	\$100.00	NM	
Credited					
2 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	12-1230pm	M :30	\$100.00	NM	
Credited 1440 MOSA 4000447 A000447 BIOLIT THIS MINUTES	400.0-	.20		NA 1	¢20.00
116 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week	130-2p Rate	:30		NM 1	\$30.00
Week: 12/04/17 12/10/17 M 1	\$30.00				
117 WSFA 12/04/17 12/04/17 WSFA 12 News at Five	5-530pm	:30		NM 2	\$370.00
Start Date	<u>Rate</u>	•	•		
Week: 12/04/17 12/10/17 M 2	\$185.00				
118 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	:30		NM 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 1	<u>Rate</u> \$100.00				
		:30		NM 2	\$700.00
119 WSFA 12/04/17 12/04/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	Rate	.30		I VIVI	\$700.00
Week: 12/04/17 12/10/17 M 2	\$350.00				
120 WSFA 12/04/17 12/04/17 Today in Alabama	6a-7a	:30	•	NM 2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 12/04/17 12/10/17 M 2	\$175.00				
121 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH		:30		NM 1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 1	<u>Rate</u> \$215.00				
122 WSFA 12/04/17 12/04/17 NBC Today Show	7-9am	:30		NM 2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate	.50			Q200.00
Week: 12/04/17 12/10/17 M 2	\$115.00		•		
123 WSFA 12/04/17 12/04/17 THE VOICE	7-9pm	:30		NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 12/04/17 12/10/17 M 1	\$600.00				
124 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa	•	:30		NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	<u>Rate</u> \$175.00				
125 WSFA 12/02/17 12/02/17 Nascar-Xfinity Phoenix	230p - 5p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00	•		*
Week: 11/27/17 12/03/17S- 1	\$65.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 11/27/17-12/03/17 Nascar-Xfinity Phoenix Credited	230p - 5p	Sa :30	\$65.00	NM	
126 WSFA 12/02/17 12/02/17 Notre Dame Football	230p-6p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	ZSUp-op Rate	.30			φυ.υυ
Week: 11/27/17 12/03/17S- 1	\$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	. Rate	<u>Type</u>	
1 WSFA 11/27/17-12/03/17 Notre Dame Football	230p-6p	Sa :30	\$50.00	NM	
Credited				1	

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<u>Contract / Revision</u> <u>Alt Order #</u>
1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 12/07/17 / 12/07/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week ' Rate	Type Spots	Amount
· · · · · · · · · · · · · · · · · · ·				
127 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM 1	\$80.00
128 WSFA 12/03/17 12/03/17 Nascar-Charlt Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S 1	1p - 5p <u>Rate</u> \$35.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar-Charlt Credited	Start/End Time 1p - 5p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Sι :30 *\$35.00	Type NM	
129 WSFA 12/03/17 12/03/17 Late News Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S 1	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
130 WSFA 12/03/17 12/03/17 NET Soccer Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S 1	11a-1p <u>Rate</u> \$35.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Soccer Credited	Start/End Time 11a-1p	Weekdays Length Rate St :30 \$35.00	Type NM	
131 WSFA 12/03/17	130-5p <u>Rate</u> \$65.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Phoenix Credited	Start/End Time 130-5p	<u>Weekdays Length Rate</u> St :30 \$65.00 •	Type NM	
132 WSFA 12/03/17	2-6p <u>Rate</u> \$65.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Miami Credited	Start/End Time 2-6p	<u>Weekdays Length Rate</u> SL :30 \$65.00	Type NM	
133 WSFA 12/03/17	s 4-5p <u>Rate</u> \$100.00	:30	NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 NBC Horse Racing Breede Credited	Start/End Time rs 4-5p	Weekdays Length Rate SL :30 \$100.00	Type NM	
134 WSFA 12/02/17	630p-10p <u>Rate</u> \$50.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited	Start/End Time 630p-10p	Weekdays Length Rate Sa :30 \$50.00	<u>Type</u> NM	
2 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited	630p-10p	Sa :30 \$50.00	NM	** **
135 WSFA 12/03/17	7-8p <u>Rate</u> \$100.00	:30	NM 0	\$0.00

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broadcast to reach its viewers.

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www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Breeders Cup 2017 Credited	Rate Start/End Time 7-8p	Weekdays Length	* <u>Rate</u> \$100.00	Type NM	
2 WSFA 11/27/17-12/03/17 Breeders Cup 2017 Credited	7-8p	St :30	\$ 100.00	NM	
136 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	10-1035pm <u>Rate</u> \$275.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - Mi Credited	Start/End Time 10-1035pm	Weekdays Length :30	• <u>Rate</u> \$275.00	Type NM	
137 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 1	12-1230pm <u>Rate</u> \$100.00	:30		NM 1	\$100.00
138 WSFA 11/30/17 11/30/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 1	4-430x <u>Rate</u> \$3.00	:30		NM 1	\$3.00
139 WSFA 11/30/17 11/30/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17T 1	5-530pm <u>Rate</u> \$185.00	:30		NM 1	\$185.00
140 WSFA 11/30/17	530am-6am <u>Rate</u> \$100.00	:30		NM 2	\$200.00
141 WSFA 11/30/17	6-630pm <u>Rate</u> \$350.00	:30	•	NM 2	\$700.00
142 WSFA 11/30/17	6a-7a <u>Rate</u> \$175.00	:30		NM 1	\$175.00
143 WSFA 11/30/17	17630-7p <u>Rate</u> \$215.00	:30		NM 0	\$0.00
Week: 11/27/17 12/03/17T 2 <u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIGI Credited	Start/End Time	Weekdays Length	Rate \$215.00	Type NM	
2 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIGI Credited	H1630-7p	Th :30	\$215.00	NM	
144 WSFA 11/30/17 11/30/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	7-9am <u>Rate</u> \$115.00	:30		NM 1	\$115.00
145 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	•	NM 1	\$275.00
146 WSFA 11/28/17 11/28/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 2	12-1230pm <u>Rate</u> \$100.00	:30		NM 2	\$200.00

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www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
147 WSFA 11/28/17 11/28/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
148 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
149 WSFA 11/28/17	530am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
150 WSFA 11/28/17	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
151 WSFA 11/28/17	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
152 WSFA 11/28/17 11/28/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -T 2	17630-7p <u>Rate</u> \$215.00	:30	NM	2	\$430.00
153 WSFA 11/28/17 11/28/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
154 WSFA 11/28/17	8-9pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
155 WSFA 11/29/17 11/29/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 2	10-1035pm <u>Rate</u> \$275.00	:30	NM	2	\$550.00
156 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
157 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
158 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 2	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	2	\$150.00
159 WSFA 11/29/17 11/29/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 2	5-530pm <u>Rate</u> \$185.00	:30	NM	2	\$370.00
160 WSFA 11/29/17 11/29/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	530am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
161 WSFA 11/29/17	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
162 WSFA 11/29/17 11/29/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM	2	\$350.00

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www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SE 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 12/07/17 / 12/07/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17w 2	<u>Rate</u> \$175.00				· · · · · · · · · · · · · · · · · · ·
163 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH Start Date	∃1630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
164 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u>	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
165 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
166 WSFA 11/28/17 12/03/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TWTF 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
167 WSFA 11/28/17 12/03/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TWTF 2	6a-7a <u>Rate</u> \$175.00	:30	NM	2	\$350.00
168 WSFA 11/28/17 12/03/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM	2	\$170.00
169 WSFA 11/28/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TW 2	7-9am <u>Rate</u> \$115.00	:30	NM	2	\$230.00
170 WSFA 11/28/17 12/03/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TWTF 1	L1235-105x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
171 WSFA 11/28/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17TF 2	7-9am <u>Rate</u> \$115.00	:30	NM	2	\$230.00
172 WSFA 11/30/17	1030p-11P <u>Rate</u> \$150.00	:30	NM	1	\$150.00
173 WSFA 11/28/17 12/03/17 NET Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TWTF 1	1230-130p <u>Rate</u> \$225.00	:30	NM	1	\$225.00
174 WSFA 11/28/17 12/03/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -TWTF 1	L1235-105x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
175 WSFA 12/02/17	1130a-2p <u>Rate</u> \$35.00	:30	NM	1	\$35.00
176 WSFA 11/30/17	720-1030p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
177 WSFA 11/30/17 12/03/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 TF 1	1137p-1237x <u>Rate</u> \$15.00	:30	NM	0	\$0.00

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www.wsfa.com

Contract / Revision Alt Order # 1853993 08864312 Product Estimate #

Contract Dates DOUG JONES FOR SEI 5104 11/28/17 - 12/04/17

Original Date / Revision <u>Advertiser</u> / 12/07/17 12/07/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week ' Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers Credited	Rate Start/End Time 1137p-1237x	Weekdays Length Rate	<u>Type</u> <i>NM</i>		
178 WSFA 11/30/17	1030p-11p <u>Rate</u> \$150.00	:30	MM	1	\$150.00
179 WSFA 11/30/17	1206-106x <u>Rate</u> \$15.00	:30	MM	1	\$15.00
180 WSFA 12/01/17 12/01/17 Friday Prime Other Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 F 1	8-10pm <u>Rate</u> \$510.00	:30	NM	1	\$510.00
181 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
182 WSFA 12/03/17 12/03/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 S 2	4-430x <u>Rate</u> \$5.00	:30	NM	2	\$10.00
		Totals		157	\$23,196.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/04/17	157	\$23,196.00	(\$3,479.40)	\$19,716.60
Totals	157	\$23,196.00	(\$3,479.40)	\$19,716.60

Signature:	Date:	
•		

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1853993 \$\$\$

REP HEADLINE# 8864312 TRF# \$\$\$ MOD# 6: UNAPPROVED REV #1

703-516-9680 REPORT FROM REP **CHANGES** FAX# RISK !! CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

DEC7/17 10.10 *** WSFA-TV ***

.10 10 # SALESMAN REGIONAL DATE DEC7/17 (H)RYAN EDDINS SCATTERGOOD LOCAL OFF.# JEFF WA-CLASS: NATL PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED 1650 ORDER, SUITE# (LINE, 75 PKWY SE, JONES/D/SEN/AL DOUG JONES FOR SENAT EST#5104 COMMENTS: CANAL PARTNERS MEDIA 8864312 30339 WK-1# GA CIRCLE CONTRACT ATLANTA, DEC4/17 POLI/D 006 STATE TAX NAME AGY. NAME FLIGHT DATES NOV28/17 ADV. TAX ORDER PRDCT # # CITY ADV AGY

8864314 TO HDLN: PREVIOUS TTL \$23,199 REVISED TTL, \$23,196 REVISED ORDER M9 OKD AS A CREDIT \$3 WAS MOVED REP:

STA:

THANKS JASMINE FOR RYAN

PLS CONFM

SCHEDULE CASH IN ADVANCE ď SH SIHL **** CON CM

to do

SENT TO: SE, SUITE#1650 ALL INVOICES ARE TO BE 900 CIRCLE 75 PARKWAY S 30339 ATLANTA, GA

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0 12/1 12/1 5104 1 EST# AGENCY \$3.00 836 30 AGENCY PRODUCT CODE = 967 11 AGENCY ADVERTISER CODE 400A-430A (V) 106

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FRI

1 SPOT(S) MISSED DEC1 NBC EARLY TODAY NBC EARLY TODAY CREDIT TAKEN FOR PROGRAM :

PROGRAM

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 703-516-9680

DEC7/17 10.10 *** WSFA-TV *** CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** 1853993 \$\$\$ REP HEADLINE# 8864312 TRF# \$\$\$ MOD# 6: UNAPPROVED REV #1

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0% WIYC (N) 0/0 WBMM О % CABL WCOV 11% % % % 0 WAKA EAKA WNCF 148 ESFA 08 WSFA 39% MARKET TOTALS \$27,215

23196.00

TOTAL

TOTAL CONTRACT

ESTIMATED SHARES

23196.00

DEC/17

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

703-516-9680 RISK !!! REPORT FROM FAX# CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

TRF# 1853993 #1 \$\$\$

HEADLINE# 8864312 MOD# 6: APPROVED REV

REP SSS

DEC7/17 10.40 *** WSFA-TV ***

STATION

.40 10 SALESMAN REGIONAL DEC7/17 (H) RYAN EDDINS SCATTERGOOD DATE LOCAL OFF.# JEFF WA-CLASS: NATL. PRSN NAME BUYER SALES REP.# INVOICE) BILLING NEEDED 1650 ORDER, SUITE# (LINE, S E CO-OP POLI/D JONES/D/SEN/AL COMMENTS: MEDIA # 8864312 PKWY 30339 CANAL PARTNERS 7.5 WK-1 S B 900 CIRCLE SENAT EST#5104 CONTRACT ATLANTA, DEC4/17 TAX NAME AGY. NAME STATE FOR NOV28/17 ADV. CONES FLIGHT DATES DOUG TAX # # # ORDER PRDCT CITY ADV AGY

REP:

8864314 REVISED ORDER
M9 OKD AS A CREDIT
PREVIOUS TTL \$23,199
REVISED TTL, \$23,196
\$3 WAS MOVED TO HDLN:

THANKS JASMINE FOR RYAN PLS CONFM

STA:

SCHEDULE CASH IN ADVANCE A, SI SIHI **** CON CM

SENT TO: SE, SUITE#1650 BE ALL INVOICES ARE TO BI 900 CIRCLE 75 PARKWAY 30339 ATLANTA, GA GENERATION FOR CONTRACT SCHEDULED

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:
M9 OK'D BUY#106 MISSED:FRI/400A-430A MISSED: FRI/400A-430A OFFER: NONE

RE-SPEND ON CURRENT ORDER WILL ON FRIDAYS. NOT AIR CMT:THIS PROGRAM DOES CMT: THANKS, DENICE

DEC1

23196.00 TOTAL CONTRACT TOTAL

(DEC6/17)

\$3.00

308

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW. Suite 140 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	1853993	1		08864312	
Product	7				
DOUG JONES FOR SENA	Т				
Contract Dates	Estimate #				
11/28/17 - 12/04/17	5104				
Advertiser			Ori	ginal Date	/ Revision
POL/Jones, Doug/D/Sena	te		1	1/17/17	/ 12/06/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	it E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Handl	ling	*********		
	Demographic				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref	·····		Advertiser	Ref

	Start/End	Spots/ .			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type	Spots	Amount
N 2 WSFA 12/04/17 12/04/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$100.00				
N 3 WSFA 11/28/17 11/28/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	<u>Rate</u> \$100.00				
N 4 WSFA 11/29/17 11/29/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$100.00				
	6a-7a	-20		1	6475.00
N 5 WSFA 11/28/17 11/28/17 Today In Alabama Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$175.00
Week: 11/27/17 12/03/17 -1 1	\$175.00				
N 6 WSFA 11/30/17 11/30/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	Rate				
	\$175.00				
N 7 WSFA 12/01/17 12/01/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM	1	\$175.00
Week: 11/27/17 12/03/171 1	\$175.00				
N 8 WSFA 11/28/17 11/28/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date	Rate				
Week: 11/27/17 12/03/17 -1 1	\$115.00				
N 9 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7-9am	:30	NM	1	\$115.00
Week: 11/27/17 12/03/171 1	<u>Rate</u> \$115.00	•			
N 10 WSFA 11/30/17 11/30/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date	Rate		l		
Week: 11/27/17 12/03/171 1	\$115.00				
N 11 WSFA 12/04/17 12/04/17 NBC Today 2	9-10am	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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| Contract / Revision | Alt Order # | 1853993 / | 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/17/17 / 12/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today 2 Credited Credited	Rate \$50.00 Start/End Time 9-10am	Weekdays Length Rate M :30 \$50.00	<u>Type</u> NM	
N 13 WSFA 11/29/17 11/29/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am Rate \$50.00 Start/End Time 9-10am	:30 <u>Weekdays Length Rate</u> w:30 \$50.00	NM 0 <u>Type</u> NM	\$0.00
N 14 WSFA 11/30/17 11/30/17 NBC Today 2 <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 <u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am Rate \$50.00 Start/End Time 9-10am	:30 <u>Weekdays Length Rate</u> Th :30 \$50.00	NM 0 <u>Type</u> NM	\$0.00
N 15 WSFA 12/04/17 12/04/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Today with Kathie Lee Credited	<u>Rate</u> \$50.00 <u>Start/End Time</u>	:30 Weekdays Length Rate M :30 \$50.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
N 16 WSFA 11/28/17 11/28/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 17 WSFA 11/30/17 11/30/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$50.00	:30	N M 1	\$50.00
N 18 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 19 WSFA 11/30/17 11/30/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 20 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 21 WSFA 11/28/17 11/28/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 22 WSFA 11/29/17 11/29/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	N M 1	\$30.00
N 24 WSFA 12/01/17 12/01/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	N M 1	\$30.00

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 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

	Start/End	Spots/	1			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	ots	Amount
N 25 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$100.00					
N 26 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.00	•		,	\$100.00
Week: 11/27/17 12/03/171 1	\$100.00					
N 27 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$100.00					
N 28 WSFA 12/04/17 12/04/17 NET Days of Our Lives	1230-130p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	Ū	Ψ0.00
Week: 12/04/17 12/10/17 1 1	\$150.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 12/04/17-12/10/17 NET Days of Our Lives Credited	1230-130p	M: 30	\$150.00	NM		
N 29 WSFA 11/28/17 11/28/17 NET Days of Our Lives	1230-130p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				•	*****
Week: 11/27/17 12/03/17 -1 1	\$150.00		5.			
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives	Start/End Time 1230-130p	Weekdays Length -Tu:30	<u>Rate</u> \$150.00	<u>Type</u> NM		
Credited	1230-130p	-1450	*	/ / / / /		
N 30 WSFA 11/30/17 11/30/17 NET Days of Our Lives	1230-130p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 11/27/17 12/03/171 1	\$150.00	10/a aleda e a la a a th	Data	T		
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Days of Our Lives	Start/End Time 1230-130p	Weekdays Length	<u>Rate</u> \$150.00	<u>Type</u> NM		
Credited VENT TO BUSINESS OF GUILLINGS	1200-100p	7.11	ψ100.00			
N 31 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES	130-2p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		•	l		
Week: 12/04/17 12/10/17 1 1 Spot Ch Date Range Description	\$30.00 Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 12/04/17-12/10/17 RIGHT THIS MINUTES	130-2p	Weekdays Length M:30	\$30.00	NM		
Credited		.,	******			
N 32 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES	130-2p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	Rate					
Week: 11/27/17 12/03/171 1 Spot Ch Date Range Description	\$30.00 Start/End Time	Weekdays Length	• Rate	Туре		
1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES	130-2p	W :30	\$30.00	NM		
Credited	,					
N 33 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTES	130-2p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$30.00			ľ		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/27/17-12/03/17 RIGHT THIS MINUTES	130-2p	F :30	\$30.00	NM		
Credited						
N 34 WSFA 12/04/17 12/04/17 Today in Alabama 430am	430-5a	:30		NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	<u>Rate</u>			1		

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 Contract / Revision
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 1853993 /
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 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/17/17 / 12/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Spots/ Days Length Week Rate	Type Spot	s Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 35 WSFA 12/04/17 12/04/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 1 1	2-3p <u>Rate</u> \$25.00	:30	NM	1 \$25.00
N 36 WSFA 11/28/17 11/28/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	2-3p <u>Rate</u> \$25.00	:30	NM	1 \$25.00
N 37 WSFA 11/30/17 11/30/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	2-3p <u>Rate</u> \$25.00	:30	NM	1 \$25.00
N 38 WSFA 11/28/17 11/28/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	3-330p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 39 WSFA 11/30/17 11/30/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 40 WSFA 12/01/17 12/01/17 JUDGE JUDY 2ND RUN Start Date	3-330p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 41 WSFA 12/04/17 12/04/17 JUDGE JUDY 1ST RUN Start Date	330-4p <u>Rate</u> \$60.00	:30	ММ	1 \$60.00
N 42 WSFA 11/28/17 11/28/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -1 1	330-4p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 43 WSFA 11/29/17 11/29/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 44 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 45 WSFA 11/29/17 11/29/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	430-5a <u>Rate</u> \$5.00	:30	NM	1 \$5.00
N 46 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 47 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1 \$60.00
N 48 WSFA 12/04/17 12/04/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1 \$75.00
N 49 WSFA 11/30/17 11/30/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1 \$75.00
N 50 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1 \$75.00

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 Contract / Revision
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 1853993 /
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 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/17/17 / 12/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week ⋅ Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$75.00			
N 51 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
N 52 WSFA 11/30/17 11/30/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	5-530pm <u>Rate</u> \$185.00	:30	N M 1	\$185.00
N 53 WSFA 12/01/17 12/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	5-530pm <u>Rate</u> \$185.00	:30	N M 1	\$185.00
N 54 WSFA 11/28/17 11/28/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 55 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	6-630pm <u>Rate</u> \$350.00	:30	N M 1	\$350.00
N 56 WSFA 11/30/17 11/30/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30	N M 1	\$5.00
N 57 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 58 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH	11630-7p <u>Rate</u> \$215.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 ENTERTAINMENT TONIG Credited	Start/End Time H1630-7p	Weekdays Length Rate M :30 \$215.00	<u>Type</u> NM	
N 59 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIGH	17630-7p <u>Rate</u> \$215.00	:30	NM 1	\$215.00
N 60 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH	11630-7p <u>Rate</u> \$215.00	:30	N M 1	\$215.00
N 61 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 62 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 63 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - Mi Credited	Start/End Time F 10-1035pm	Weekdays Length Rate Th :30 \$275.00	Type NM	

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 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/17/17 / 12/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
N 64 WSFA 11/28/17 11/28/17 Tonight Show <u>Start Date</u>	1035-1137pm <u>Rate</u> \$115.00	:30	•	NM 1	\$115.00
N 65 WSFA 11/29/17 11/29/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30		NM 1	\$115.00
N 66 WSFA 12/01/17 12/01/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1035-1137pm <u>Rate</u> \$115.00	:30		N M 1	\$115.00
N 67 WSFA 11/29/17 11/29/17 Today in Alabama 5am Start Date	5-530a <u>Rate</u> \$85.00	:30	•	NM 1	\$85.00
N 68 WSFA 12/04/17 12/04/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	1137p-1237x <u>Rate</u> \$10.00	:30		NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 12/04/17-12/10/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays Length M::30	Rate \$10.00	<u>Type</u> NM	
N 69 WSFA 11/30/17 11/30/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$10.00	:30		NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays Length :30	<u>Rate</u> \$10.00	Type NM	
N 70 WSFA 12/01/17 12/01/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	1137p-1237x <u>Rate</u> \$10.00	:30		NM 1	\$10.00
N 71 WSFA 12/04/17 12/04/17 The Voice Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	7-10pm <u>Rate</u> \$600.00	:30		NM 1	\$600.00
N 72 WSFA 11/28/17 11/28/17 net this is us Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -1 1	8-9pm <u>Rate</u> \$600.00	:30		NM 1	\$600.00
N 73 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	6-8am <u>Rate</u> \$45.00	:30	•	NM 1	\$45.00
N 74 WSFA 12/02/17 12/02/17 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	230p-6p <u>Rate</u> \$50.00	:30		NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	Start/End Time 230p-6p	Weekdays Length	<u>Rate</u> \$50.00	<u>Type</u> NM	
N 75 WSFA 12/02/17 12/02/17 Nascar Daytime Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	11a-6p <u>Rate</u> \$65.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	Start/End Time 11a-6p	Weekdays Length	<u>Rate</u> \$65.00	Type NM	

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| Contract / Revision | Alt Order # | 1853993 / 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/17/17 / 12/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Sp	ots	Amount
N 76 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat	Sa 6-7pm <u>Rate</u> \$80.00	:30		NM	1	\$80.00
N 77 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30	•	NM	1	\$175.00
N 78 WSFA 11/30/17 11/30/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	5-530a <u>Rate</u> \$85.00	:30		NM	1	\$85.00
N 79 WSFA 12/02/17 12/02/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	1030p-1203x <u>Rate</u> \$115.00	:30	•	MM	1	\$115.00
N 80 WSFA 12/02/17 12/02/17 ET WEEKEND Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171- 1	1203-103x <u>Rate</u> \$10.00	:30		NM	1	\$10.00
N 81 WSFA 12/03/17 12/03/17 NET NBC Sunday Today Sh	nc7-8a <u>Rate</u> \$45.00	:30		NM	1	\$45.00
N 82 WSFA 12/03/17 12/03/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	8-9a <u>Rate</u> \$45.00	:30	•	NM	1	\$45.00
N 83 WSFA 12/03/17 12/03/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	9-930a <u>Rate</u> \$20.00	:30		NM	1	\$20.00
N 84 WSFA 12/03/17 12/03/17 NET Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11a-1p <u>Rate</u> \$35.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 NET Soccer Credited	Start/End Time 11a-1p	Weekdays Length	• <u>Rate</u> \$35.00	Type NM		
N 85 WSFA 12/03/17 12/03/17 Nascar Daytime Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	11a-6p <u>Rate</u> \$35.00	:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	Start/End Time 11a-6p	Weekdays Length	Rate \$35.00	<u>Type</u> <i>NM</i>		
N 86 WSFA 12/03/17 12/03/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	11a-6p <u>Rate</u> \$65.00	:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	Start/End Time 11a-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> <i>NM</i>		
N 87 WSFA 12/03/17 12/03/17 Nascar Daytime Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	2-6p <u>Rate</u> \$65.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Nascar Daytime Credited	Start/End Time 2-6p	Weekdays Length	<u>Rate</u> \$65.00	<u>Type</u> NM		

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 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/17/17 / 12/06/17

*Line Ch Start Data Fad Data Description	Start/End Time	Spots/	. T	\\.	A
*Line Ch Start Date End Date Description		Days Length Week Ra			Amount
N 88 WSFA 12/03/17 12/03/17 NET NBC Horse Racing Start Date	Various <u>Rate</u> \$100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra			
1 WSFA 11/27/17-12/03/17 NET NBC Horse Racing	Various	St :30 \$100.	NM 96		
Credited					
N 89 WSFA 12/01/17 12/01/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 90 WSFA 12/03/17 12/03/17 WSFA 12 News at Five-Sur Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	n Su 5-530p <u>Rate</u> \$90.00	:30	NM	1	\$90.00
N 91 WSFA 12/02/17 12/03/17 Notre Dame Football Start Date	630p-10p <u>Rate</u> \$50.00	:30	NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra	te Type		
1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	630p-10p	Sa :30 \$50.			
N 92 WSFA 12/03/17 12/03/17 Sunday Hour 2	7-8PM	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$100.00		1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length . Ra	te <u>Type</u>		
1 WSFA 11/27/17-12/03/17 Sunday Hour 2 Credited	7-8PM	Si :30 \$100.0	MN OC		
N 93 WSFA 12/03/17 12/03/17 NFL Football	730p-1030p	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 2 2				_	* * * * * * * * * * * * * * * * * * * *
N 94 WSFA 12/03/17 12/03/17 Late News	1030p-11p	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$150.00				
N 95 WSFA 12/03/17	11-1130p <u>Rate</u> \$10.00	:30	NM	0	\$0.00
Spot Ch Date Range Description		Weekdays Length Ra	te <u>Type</u>		
1 WSFA 11/27/17-12/03/17 LF SU 11-1130p Credited	11-1130p	St :30 \$10.0	NM O		
	1130p12x	:30	NM	1	\$5.00
	<u>Rate</u> \$5.00	•			
D 97 WSFA 12/04/17 12/04/17 NET Early Today ON		:30	NM	0	\$0.00
N 98 WSFA 11/29/17 11/29/17 NET Early Today ON	4-430x	:30	NM	1	\$3.00
Start Date	<u>Rate</u>	.00	11111	•	Ψ0.00
Week: 11/27/17 12/03/17W 1	\$3.00			_	.
N 99 WSFA 11/30/17 11/30/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	4-430x <u>Rate</u> \$3.00	:30	NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Ra</u>			
1 WSFA 11/27/17-12/03/17 NET Early Today ON	4-430x	Th :30 \$3.0	NM P		
Credited					

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Contract / Revision Alt Order# 08864312 1853993 /

Contract Dates Estimate# Product | 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

Advertiser Original Date / Revision 11/17/17 / 12/06/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
D 100 WSFA 12/02/17 12/02/17 NET Soccer	1130a-2p	:30	NM 0	\$0.00
N 101 WSFA 12/02/17 12/02/17 NBC Golf	130p-4p	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	Rate			
Week: 11/27/17 12/03/17S- 1 Spot Ch Date Range Description	\$75.00 Start/End Time	Weekdays Length Rate	Type	
1 WSFA 11/27/17-12/03/17 NBC Golf	130p-4p	Sa :30 \$75.00	NM	
Credited		·		
N 102 WSFA 12/03/17 12/03/17 NBC Golf	12p-5p	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 1	Rate			
Week: 11/27/17 12/03/17S 1 Spot Ch Date Range Description	\$75.00 Start/End Time	Weekdays Length Rate	Type	
1 WSFA 11/27/17-12/03/17 NBC Golf	12p-5p	St :30 \$75.00	NM	
Credited	, _p	\$1.000 \$1.000		
N 103 WSFA 12/01/17 12/01/17 WSFA 12 News at Ten - MF	= 10-1035pm	:30	NM 2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17F 2	\$275.00	4		
N 104 WSFA 12/01/17 12/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm	:30	NM 1	\$100.00
Week: 11/27/17 12/03/17F 1	<u>Rate</u> \$100.00			
N 105 WSFA 12/01/17 12/01/17 RIGHT THIS MINUTE	130-2p	:30	NM 1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17F 1	\$30.00			
D 106 WSFA 12/01/17 12/01/17 NBC Early Today	400a - 430a	:30	NM 0	\$0.00
N 107 WSFA 12/01/17 12/01/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17F 1	<u>Rate</u> \$75.00	•		
N 108 WSFA 12/01/17 12/01/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$185.00
Start Date	Rate		,	4,00.00
Week: 11/27/17 12/03/17F 1	\$185.00			
N 109 WSFA 12/01/17 12/01/17 Today in Alabama 530a	528am-6am	:30	NM 2	\$200.00
Week: 11/27/17 End Date Weekdays Spots/Week	<u>Rate</u> \$100.00			
N 110 WSFA 12/01/17 12/01/17 WSFA 12 News at Six - MF		:30	NM 1	#3E0 00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$350.00
Week: 11/27/17 12/03/17F 1	\$350.00			
N 111 WSFA 12/01/17 12/01/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Week: 11/27/17 End Date Weekdays Spots/Week	Rate		l	
	\$175.00			0045.00
N 112 WSFA 12/01/17 12/01/17 ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	∃1630-7p <u>Rate</u>	:30	NM 1	\$215.00
Week: 11/27/17 12/03/17F 1	\$215.00			
N 113 WSFA 12/01/17 12/01/17 NBC Today Show	7-9am	:30	NM 2	\$230.00
Start Date	Rate			
Week: 11/27/17 12/03/17F 2	\$115.00			
N 114 WSFA 12/04/17 12/04/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week		:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 1	<u>Rate</u> \$275.00			

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 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SEI 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/17/17 / 12/06/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		Type Spots	Amount
		Days Length Week	Nate	Type opols	Amount
Start Date End Date Weekdays Spots/Week N 115 WSFA 12/04/17 12/04/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 M 2	Rate 12-1230pm <u>Rate</u> \$100.00	:30	•	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon Credited	Start/End Time 12-1230pm	Weekdays Length M::30	<u>Rate</u> \$100.00	<u>Type</u> NM	
2 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon Credited	12-1230pm	м:30	\$100.00	NM	
N 116 WSFA 12/04/17 12/04/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 1	130-2p <u>Rate</u> \$30.00	:30		NM 1	\$30.00
N 117 WSFA 12/04/17 12/04/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 2	5-530pm <u>Rate</u> \$185.00	:30		NM 2	\$370.00
N 118 WSFA 12/04/17 12/04/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 1	528am-6am <u>Rate</u> \$100.00	:30	•	NM 1	\$100.00
N 119 WSFA 12/04/17 12/04/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$350.00	:30		NM 2	\$700.00
N 120 WSFA 12/04/17 12/04/17 Today in Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 2	6a-7a <u>Rate</u> \$175.00	:30		NM 2	\$350.00
N 121 WSFA 12/04/17 12/04/17 ENTERTAINMENT TONIGH	17630-7p <u>Rate</u> \$215.00	:30	•	NM 1	\$215.00
N 122 WSFA 12/04/17 12/04/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 2	7-9am <u>Rate</u> \$115.00	:30		NM 2	\$230.00
N 123 WSFA 12/04/17 12/04/17 THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 M 1	7-9pm <u>Rate</u> \$600.00	:30		NM 1	\$600.00
N 124 WSFA 12/02/17 12/02/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30		N M 1	\$175.00
N 125 WSFA 12/02/17 12/02/17 Nascar-Xfinity Phoenix <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/27/17 12/03/17S- 1	230p - 5p <u>Rate</u> \$65.00	:30		NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/27/17-12/03/17 Nascar-Xfinity Phoenix Credited	Start/End Time 230p - 5p	Weekdays Length	Rate \$65.00	<u>Type</u> NM	
N 126 WSFA 12/02/17 12/02/17 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	230p-6p <u>Rate</u> \$50.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Notre Dame Football Credited	Start/End Time 230p-6p	Weekdays Length	<u>Rate</u> \$50.00	Type NM	

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Contract / Revision	Alt Order #
1853993 /	08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SE 5104

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/17/17 / 12/06/17

	Start/End	Spots	•			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	ots	Amount
N 127 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat	Sa 6-7pm	:30		NM	1	\$80.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/17S- 1	\$80.00		•			
N 128 WSFA 12/03/17 12/03/17 Nascar-Charlt	1p - 5p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17	<u>Rate</u> \$35.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 Nascar-Charit	1p - 5p	St :30	\$35.00	NM		
Credited						
N 129 WSFA 12/03/17 12/03/17 Late News	1030p-11p	:30		NM	1	\$150.00
Start Date	<u>Rate</u>					
Week: 11/27/17 12/03/17S 1	\$150.00					
N 130 WSFA 12/03/17 12/03/17 NET Soccer	11a-1p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17	<u>Rate</u> \$35.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 NET Soccer	11a-1p	St :30	\$35.00	NM		
Credited			V 30.00			
N 131 WSFA 12/03/17 12/03/17 Nascar Phoenix	130-5p	:30		NM	0	\$0.00
Start Date	Rate		•			
Week: 11/27/17 12/03/17S 1	\$65.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Phoenix Credited	130-5p	St :30	\$65.00	NM		
N 132 WSFA 12/03/17 12/03/17 Nascar Miami	2-6p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	∠-op Rate	.30		IVIVI	U	\$0.00
Week: 11/27/17 12/03/17S 1	\$65.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	* Rate	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Nascar Miami	2-6p	St :30	\$65.00	NM		
Credited						
N 133 WSFA 12/03/17 12/03/17 NBC Horse Racing Breeder	•	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17	<u>Rate</u> \$100.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/27/17-12/03/17 NBC Horse Racing Breede		St :30	\$100.00	NM		
Credited	•		•			
N 134 WSFA 12/02/17 12/02/17 Notre Dame - USC	630p-10p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/27/17 12/03/17S- 2	\$50.00		.			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WSFA 11/27/17-12/03/17 Notre Dame - USC Credited	630p-10p	Sa :30	\$50.00	NM		
2 WSFA 11/27/17-12/03/17 Notre Dame - USC	630p-10p	Sa :30	\$50.00	NM		
Credited Visit Page 11 Visite Ballie 1999	300 , op		,	. ****		
N 135 WSFA 12/03/17 12/03/17 Breeders Cup 2017	7-8p	:30		NM	0	\$0.00
Start Date	Rate			· · · · · · · · · · · · · · · · · · ·	-	**.**
Week: 11/27/17 12/03/17S 2	\$100.00			- 1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Contract / Revision Alt Order# 08864312 1853993 /

Contract Dates Estimate # Product 11/28/17 - 12/04/17 DOUG JONES FOR SEI 5104

<u>Advertiser</u> Original Date / Revision 11/17/17 / 12/06/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		/peSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week	rate ry	, ре орога	Amount
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Ty	/pe	
1 WSFA 11/27/17-12/03/17 Breeders Cup 2017	7-8p	St :30	\$100.00	VM	
Credited 2 WSFA 11/27/17-12/03/17 Breeders Cup 2017	7-8p	Si :30	\$100.00 N	VM	
Credited	7-ορ	.30	\$100.00 IV	V///	
N 136 WSFA 11/30/17 11/30/17 WSFA 12 News at Ten - MF	10-1035pm	:30	N	MM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17T 1 Spot Ch Date Range Description	\$275.00 Start/End Time	Weekdays Length	Pate Tv	/ne	
1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - M		Th :30		<u>/pe</u> VM	
Credited			,		
N 137 WSFA 11/30/17 11/30/17 WSFA 12 News at Noon	12-1230pm	:30	• 1	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17T 1	\$100.00				***
N 138 WSFA 11/30/17 11/30/17 NET Early Today ON Start Date End Date Weekdays Spots/Week	4-430x Rate	:30	ı	NM 1	\$3.00
Week: 11/27/17 12/03/17T 1	\$3.00				
N 139 WSFA 11/30/17 11/30/17 WSFA 12 News at Five	5-530pm	:30	N	VM 1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17T 1	\$185.00				****
N 140 WSFA 11/30/17 11/30/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	530am-6am Rate	:30	V	M 2	\$200.00
Week: 11/27/17 12/03/17T 2	\$100.00				
N 141 WSFA 11/30/17 11/30/17 WSFA 12 News at Six - MF	6-630pm	:30	N	NM 2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17T 2	\$350.00				0475.00
N 142 WSFA 11/30/17 11/30/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30		M 1	\$175.00
Week: 11/27/17 12/03/17T 1	\$175.00				
N 143 WSFA 11/30/17 11/30/17 ENTERTAINMENT TONIGH	17630-7p	:30	1	MM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17T 2 <u>Spot Ch Date Range Description</u>	\$215.00 Start/End Time	Weekdays Length	Rate Ty	/pe	
1 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIG		Th :30		VM	
Credited			* =		
2 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIG	H1630-7p	Th :30	\$ 215.00 \	VМ	
Credited					0445.00
N 144 WSFA 11/30/17 11/30/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	ľ	M 1	\$115.00
Week: 11/27/17 12/03/17T 1	\$115.00				
N 145 WSFA 11/28/17 11/28/17 WSFA 12 News at Ten - MF	10-1035pm	:30	N	JM 1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17 -T 1	\$275.00				0000 00
N 146 WSFA 11/28/17 11/28/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30		IM 2	\$200.00
Week: 11/27/17 12/03/17 -T 2	\$100.00				
				7	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

| Contract / Revision | Alt Order # | 1853993 / | 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

	Start/End	Spots/ *			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S	Spots	Amount
N 147 WSFA 11/28/17 11/28/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	Rate				
	\$75.00				
N 148 WSFA 11/28/17 11/28/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	<u>Rate</u> \$185.00				
N 149 WSFA 11/28/17 11/28/17 Today in Alabama 530a	530am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	,	\$100.00
Week: 11/27/17 12/03/17 -T 1	\$100.00				
N 150 WSFA 11/28/17 11/28/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate		İ		
Week: 11/27/17 12/03/17 -T 1	\$350.00				
N 151 WSFA 11/28/17 11/28/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	<u>Rate</u> \$175.00	•	l		
N 152 WSFA 11/28/17 11/28/17 ENTERTAINMENT TONIG		:30	NM	2	£420.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	2	\$430.00
Week: 11/27/17 12/03/17 -T 2	\$215.00				
N 153 WSFA 11/28/17 11/28/17 NBC Today Show	7-9am	. :30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/27/17 12/03/17 -T 1	\$115.00	•			
N 154 WSFA 11/28/17 11/28/17 Tuesday Hour 2	8-9pm	:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -T 1	<u>Rate</u> \$600.00				
N 155 WSFA 11/29/17 11/29/17 WSFA 12 News at Ten - MI		.00		•	0550.00
Start Date End Date Weekdays Spots/Week	- 10-1035pm Rate	:30	NM	2	\$550.00
Week: 11/27/17 12/03/17W 2	\$275.00		I		
N 156 WSFA 11/29/17 11/29/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
Start Date	<u>Rate</u>				*******
Week: 11/27/17 12/03/17W 1	\$100.00				
N 157 WSFA 11/29/17 11/29/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 1	Rate				
	\$30.00			_	
N 158 WSFA 11/29/17 11/29/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P	:30	NM	2	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17W 2	<u>Rate</u> \$75.00				
N 159 WSFA 11/29/17 11/29/17 WSFA 12 News at Five	5-530pm	:30	NM	2	\$370.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	2	\$570.00
Week: 11/27/17 12/03/17W 2	\$185.00	•			
N 160 WSFA 11/29/17 11/29/17 Today in Alabama 530a	530am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/27/17 12/03/17W 1	\$100.00				
N 161 WSFA 11/29/17 11/29/17 WSFA 12 News at Six - MF	•	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	<u>Rate</u> \$350.00				
N 162 WSFA 11/29/17 11/29/17 Today In Alabama		-20	NIA4	2	#2E0.00
Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM	2	\$350.00
THE THE THE TWO TO THE TOTAL TO THE TANK THE TAN	itato		•		

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broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1853993 /
 08864312

 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week , Rate	TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17w 2	<u>Rate</u> \$175.00				
N 163 WSFA 11/29/17 11/29/17 ENTERTAINMENT TONIG Start Date		:30	MM	1	\$215.00
N 164 WSFA 11/29/17 11/29/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17W 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 165 WSFA 12/02/17 12/02/17 NBC Saturday Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 166 WSFA 11/28/17 12/03/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 -TWTF 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 167 WSFA 11/28/17 12/03/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TwTF 2	6a-7a <u>Rate</u> \$175.00	:30	NM	2	\$350.00
N 168 WSFA 11/28/17 12/03/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TWTF 2	5-530a <u>Rate</u> \$85.00	:30	NM	2	\$170.00
N 169 WSFA 11/28/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TW 2	7-9am <u>Rate</u> \$115.00	:30	NM	2	\$230.00
N 170 WSFA 11/28/17 12/03/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TWTF 1	L1235-105x <u>Rate</u> \$10.00	:30 .	NM	1	\$10.00
N 171 WSFA 11/28/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17TF 2	7-9am <u>Rate</u> \$115.00	:30	NM	2	\$230.00
N 172 WSFA 11/30/17 11/30/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	1030p-11P <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 173 WSFA 11/28/17 12/03/17 NET Days of Our Lives Start Date	1230-130p <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 174 WSFA 11/28/17 12/03/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 -TwTF 1	L1235-105x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 175 WSFA 12/02/17 12/02/17 NET Soccer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	1130a-2p <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 176 WSFA 11/30/17	720-1030p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 177 WSFA 11/30/17 12/03/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$15.00	:30	NM	0	\$0.00

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 Contract Dates
 Product
 Estimate #

 11/28/17 - 12/04/17
 DOUG JONES FOR SET 5104

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 11/27/17-12/03/17 Late Night w/ Seth Meyers Credited	Rate Start/End Time 1137p-1237x	Weekdays Length • Rate ThF :30 \$15.00	<u>Type</u> <i>NM</i>		
N 178 WSFA 11/30/17	1030p-11p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 179 WSFA 11/30/17	1206-106x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 180 WSFA 12/01/17	8-10pm <u>Rate</u> \$510.00	:30	NM	1	\$510.00
N 181 WSFA 12/02/17	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 182 WSFA 12/03/17	4-430x <u>Rate</u> \$5.00	:30	NM	2	\$10.00
		Totals		157	\$23,196.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 11/27/17 -12/04/17
 157
 \$23,196.00
 (\$3,479.40)
 \$19,716.60

 Totals
 157
 \$23,196.00
 (\$3,479.40)
 \$19,716.60

Signature:	Date:	
•		

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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET 1853993 \$\$\$ REP HEADLINE# 8864312 TRF# \$\$\$ MOD# 5: UNAPPROVED REV #1

DEC6/17 12.28 *** WSFA-TV *** FAX# 703-516-9680 * * CHANGES * * REPORT FROM REP RISK !!! CREDIT HARRIS AGENCY

2.28 to so SALESMAN REGIONAL DATE DEC6/17 (H) EDDINS SCATTERGOOD LOCAL RYAN OFF.# JEFF WA CLASS: NATL SALES PRSN BUYER NAME REP.# INVOICE) NEEDED 1650 ORDER, CO-OP BILLING SUITE# (LINE, SE POLI/D JONES/D/SEN/AL SENAT EST#5104 COMMENTS: CANAL PARTNERS MEDIA # 8864312 75 PKWY 30339 WK-1 G.A CONTRACT 900 CIRCLE ATLANTA, DEC4/17 TAX ADV. NAME NAME STATE DOUG JONES FOR DATES NOV28/17 AGY. CITY TAX # ORDER PRDCT ADV AGY

8864314 PREVIOUS TTL \$23,349
REVISED TTL, \$23,199
\$150 WAS MOVED TO HDLN: THANKS JASMINE FOR RYAN REVISED ORDER M8 OKD AS A CREDIT PLS CONFM REP:

SI SIHL ****

CON CM

A CASH IN ADVANCE SCHEDULE

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA

:TOTE:	:SPTS:	
DAYS		•
. WEEK .	: TANI :	Fre Shanna
END : SPTS:	DATE : /WK	
**		
START	DATE	
••	••	
RATE		
	••	
: LGTH : SEC	.,	•
TIME PERIOD		•
:LINE#:REP :CD:	: :LINE#:	•

12/4 12/4 5104 H AGENCY EST# \$150.00 836 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 967 1230P-130P Ø

0

NOM

0

1 SPOT(S) MISSED DEC4 PROGRAM: DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES CREDIT TAKEN FOR 1 SPOT(S) 1

REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

DEC6/17 12.28 *** WSFA-TV *** -9387
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES ** REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

:LINE#:REP :CD: TIM : :LINE#: :	TIME PERIOD : LGTH : SEC : RATE : START : : DATE :	END :SPTS: WEEK : DAYS :TOTL: DATE : /WK: INVT : :SPTS:
STATION MAKEGOOD OFFERS M8 OK'D BUY#28	ERS: MISSED:MON/1230P-130P OFFER: NONE	30s \$150.00 (DEC5/17)
	CMT:NO AVAIL. SKED HAS ENDED. PLEASE CREDIT AND WE WILL RESPEND CMT:CURRENT ORDER. THANKS, DENICE	AND WE WILL RESPEND ON
23199.00		CONTRACT TOTAL 23199.00 TOTAL SPOTS 158

%

WIYC

30

WBMM

0 %

CABL

WCOV 11%

WAKA 33% EAKA 0%

WNCF 14% ESFA 0%

WSFA 39%

MARKET TOTALS \$27,215

ESTIMATED SHARES

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

LN 130 FR: 4-1308

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

703-516-9680

FAX#

DEC6/17 12.45 *** WSFA-TV *** STATION FROM RISK !!! REPORT E CREDIT HARRIS ORDER WORKSHEET REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 5: APPROVED REV #1 \$\$\$

.45 12 # SALESMAN REGIONAL DATE DEC6/17 (H) EDDINS SCATTERGOOD LOCAL RYAN OFF.# JEFF WA-NATE. NAME PRSN CLASS: SALES BUYER **REP.**# INVOICE) NEEDED 1650 ORDER, BILLING SUITE# (LINE, SE, CO-OP JONES/D/SEN/AL SENAT EST#5104 COMMENTS: CANAL PARTNERS MEDIA # 8864312 75 PKWY 30339 WK-1 GA 900 CIRCLE CONTRACT ATLANTA, DEC4/17 POLI/D TAX NAME NAME STATE JONES FOR DATES NOV28/17 AGY. ADV. DOUG CITY TAX # FLIGHT # ORDER PRDCT ADV AGY

REVISED ORDER M8 OKD AS A CREDIT REP:

8864314 PREVIOUS TTL \$23,349
REVISED TTL, \$23,199
\$150 WAS MOVED TO HDLN: PLS CONFM

THANKS JASMINE FOR RYAN

STA:

A CASH IN ADVANCE SCHEDULE THIS IS **** CON CM

SENT TO: SE, SUITE#1650 CIRCLE 75 PARKWAY SANTA. CA ALL INVOICES ARE TO 30339 ATLANTA, GA 006

GENERATION CONTRACT SCHEDULED FOR APPROVED. ORDER HAVE BEEN

MISSED: MON/1230P-130P NOTICE: CHANGES OF THIS (
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#28

308 AND DEC4 OFFER: NONE

Z O WE WILL RESPEND CMT:NO AVAIL. SKED HAS ENDED. PLEASE CREDIT CMT:CURRENT ORDER. THANKS, DENICE

23199.00 158 TOTAL CONTRACT TOTAL

(DEC5/17)

\$150.00

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8864312 TRF# 1853993 \$\$\$ MOD# 6: APPROVED REV #0 \$\$\$

703-516-9680 FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY

DEC6/17 12.52 *** WSFA-TV *** FROM STATION **CHANGES**

12.52 # SALESMAN REGIONAL DEC6/17 (H) SCATTERGOOD EDDINS DATE LOCAL RYAN OFF.# JEFF WA-CLASS: NATL PRSN NAME BUYER SALES REP.# ORDER, INVOICE) NEEDED 1650 BILLING SUITE# (LINE, SE, CO-OP POLI/D JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA # 8864312 75 PKWY 30339 WK-1 GA EST#5104 900 CIRCLE CONTRACT ATLANTA, DEC4/17 TAX SENAT NAME NAME STATE JONES FOR ADV. AGY. NOV28/1 DATES DOUG CITY TAX FLIGHT ORDER PRDCT ADV AGY

STA:

**** CASH IN ADVANCE SCHEDULE ∢ SI SIHL **** CON CM

INVOICES ARE TO BE SENT TO: CIRCLE 75 PARKWAY SE, SUITE#1650 ANTA, GA 30339 ALL INVOIO 900 CIRCLI ATLANTA,

MISSED: FRI/400A-430A OFFER: NONE STATION MAKEGOOD OFFERS: BUY#106 TO PRINT UNRESL NO BUYS δ Σ

CURRENT ORDER RE-SPEND ON WILL ON FRIDAYS. CMT:THIS PROGRAM DOES NOT AIR

DECL

CMT: THANKS, DENICE

23199.00

DEC/17

TOTAL TOTAL

23199.00

CONTRACT

%

WIYC

₩ %

WBMM

(DEC6/17)

\$3.00

308

0% CABL WCOV 118 % % % 0 % WAKA EAKA WNCF 14% ESFA 0% 39% WSFA \$27,215 TOTALS MARKET

SHARES ESTIMATED SVC- NSI

RA35+*

DEMOS-